

# Where is New York's Best College ROI?

## Look to the Independent Sector



When we talk about "Return on Investment" (ROI), we often focus on stock tickers and real estate trends. But for thousands of New York students, the most significant investment they will ever make is their college education.

While New York is home to a large public university system, the data reveals a compelling truth: private nonprofit colleges, also known collectively as New York's Independent Sector, offer a superior ROI that pays dividends for students, local communities, and the state.

### A Myth-Busting Reality: Private Education is Affordable

The most common hurdle for families is the "sticker price" of private institutions. However, the Independent Sector in New York is more accessible than many realize. Last year alone, these colleges provided over **\$8.1 billion in financial aid** from their own resources.

**85%** of first time students receive aid,  
bringing the average discount to **42%**

After grants and scholarships, the average net price that students actually pay for tuition, fees and room and board is about **\$29,800**. This amount has remained virtually unchanged over the last decade when adjusted for inflation. For students, this means the considerable resources of a private institution are within financial reach.

### Personalized Growth and Proven Outcomes

Education is not just about the degree; it's about the environment in which that degree is earned. Independent colleges boast a 12:1 student-to-faculty ratio, significantly lower than the 15:1 average found in the public and for-profit sectors of higher education. This translates to more face time with professors and ultimately better graduation rates.

Beyond the classroom, these institutions offer a "support surplus." Whether it is providing 63% of the state's study abroad programs or housing the majority of ROTC and career placement services, independent colleges are designed to build the "whole person" and a strong professional network. With 5.4 million living alumni, graduates enter a tightly knit community that provides social and professional dividends for a lifetime.

### Powering New York's Economy

The value of the Independent Sector extends far beyond the campus gates. These institutions are economic engines for New York State, generating a

**\$97 billion**  
annual economic impact and  
**400,000+**  
campus and spillover jobs

Perhaps most impressively, independent colleges are a model of efficiency for the taxpayer. While receiving only 4% of the state's higher education funding, these schools enroll 44% of New York's college students and award 60% of all bachelor's and graduate degrees in the state. This includes 70% of the state's nursing degrees and 62% of degrees in STEM—critical fields that keep New York competitive.

### Investing in the Common Good

Finally, we must consider the "ROI for the Common Good." Independent institutions are the primary drivers of innovation in the Empire State, accounting for

**80%** of all higher education  
R&D spending in New York  
**(\$7.3 billion)**

From breakthrough medical research to tech startups and patents, this sector transforms abstract inquiry into tangible solutions for global challenges.

Choosing a college is a monumental decision. The data shows that for those seeking personalized mentorship, robust campus supports, and a powerful lifelong network, New York's independent colleges offer a premier experience. It is an investment that begins with the individual but ultimately enriches the entire state.