



The Commission on
INDEPENDENT
Colleges & Universities
in New York

2026 SUMMER WEBINAR SERIES

Expanding Access to AI Training and Tools: The CICU & Google Partnership

JUNE 25, 2026

Welcome & Agenda



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Head of Education & Workforce,
Grow with Google

Part 1: Overview

GwG & The Google AI for Education Accelerator

Part 2: Training

Google Career Certificates & the Google AI
Professional Certificate

Part 3: Tools

Gemini & NotebookLM

Part 4: Next Steps

Q&A and next steps

Google AI for Education Accelerator

Join 400+ colleges and universities empowering students with critical job-ready and AI skills.

The Google AI for Education Accelerator offers free access to industry-recognized career certificates, AI training, and Google's most advanced AI tools.

Empower students and faculty with free AI tools and training

Gain no-cost access to Google Career Certificates and AI training.

Leverage **AI tools** like Gemini for Education / NotebookLM with enterprise-grade data protection.

Join a community of innovative higher education institutions to share best practices and connect with Google experts.



THE TEXAS A&M
UNIVERSITY SYSTEM



Google AI for Education Accelerator Requirements:

- 01 Be based in the United States
- 02 Be a government-recognized, accredited educational institution delivering instruction to students. Currently the accelerator is only available to not-for-profit higher education institutions and public higher education systems.
- 03 Have an active website related to their educational institution
- 04 Committed to using [Google Career Certificates](#), [Google AI Essentials](#) and/or [Gemini education accounts](#) for your institution (or system), both of which are no-cost
- 05 Senior leaders with signature authority must submit the application as this is an enterprise level program.



Join Today

Training for in-demand job skills, including AI

Google Career Certificates give learners the hands-on experience and practical AI skills they need to stand out to employers in high-paying fields.

Entry level



Cybersecurity



Data Analytics



Digital Marketing & E-commerce



IT Support



Project Management



UX Design

Advanced



Business Intelligence



Advanced Data Analytics



IT Automation with Python

Google AI Courses



AI Professional Certificate


New



AI Essentials



Accelerate Your Job Search With AI

A woman with voluminous curly brown hair is sitting at a desk, looking towards the camera with a slight smile. She is wearing a dark blue long-sleeved top. In front of her is a laptop. To her right, on the desk, is a blue notebook with a pink pen. The background is a modern office setting with a wooden table and a wall with horizontal slats.

Google AI Professional Certificate

One of the first AI programs to receive a credit recommendation from the American Council on Education (ACE)

Introducing the AI Cert Educator Guide

Google AI Professional Certificate



Educator Guide

This guide provides an overview of the Google AI Professional Certificate and offers suggestions for incorporating it into your learning environment.

Google AI Professional Certificate is a self-paced program designed to help people across roles and industries move beyond foundational theory and become AI-fluent. Taught by Google experts, this seven-course program provides hands-on experience building the AI skills employers are looking for. In under 10 hours, learners gain practical skills and strategies to leverage AI effectively in their work.

The curriculum was built by mapping AI capabilities directly to the skills the job market demands. Learners will gain an understanding of **the fundamentals of AI**, including how to prompt and use AI responsibly. Then, they'll apply AI to six domains where AI is transforming work. The program's modular design empowers learners to customize their journey; they can choose to complete the course in its natural sequence or jump directly to the projects most relevant to their professional needs.

In more than 20 hands-on activities, learners build a portfolio of job-ready solutions, including:

- ✓ **Brainstorming and Planning**
Transform project briefs into detailed workback plans.
- ✓ **Research and Insights**
Synthesize vast sources to create compelling, data-driven reports.
- ✓ **Writing and Communicating**
Adapt professional communications for multiple audiences.
- ✓ **Content Creation**
Transform creative visions into custom marketing videos.
- ✓ **Data Analysis**
Clean complex data and uncover trends using natural language.
- ✓ **App Building**
Build a custom AI tool without writing a single line of code.

Example: Tailoring to a Specific Industry

PROMPT:

Tailor to a specific industry

I am an educator delivering [Insert Certificate Name] to a group of [briefly describe the audience]. Attached is an overview of the curriculum's key competencies [Upload the Key Competencies and Skills Mapping Document]. My learners are focusing on the [Insert Industry/Domain] field. Brainstorm [#] ideas to make the content more specific and relevant to their academic or professional experience and goals.

I am an educator delivering **Introduction to Psychology** to a group of **25 Freshmen in the College of Arts & Sciences**. Attached is an overview of the curriculum's key competencies. My learners are focusing on the **Psychological Impact of AI-Augmented Creation and Behavioral Health Tools** field. Brainstorm 5 ideas to make the content more specific and relevant to their academic or professional experience and goals.

Example: Creating Discussion Questions (Course 2)

PROMPT:

Generate discussion questions

I am an educator teaching [Name of Course] to [Audience] in the [Industry, Academic Focus, or Organization]. Attached is an overview of the curriculum's key competencies [Upload the Key Competencies and Skills Mapping Document]. Generate [#] open-ended, reflective questions to facilitate an engaging group discussion. The questions should be focused on applying AI to research, synthesizing multi-modal information, simulating expert personas, and [Custom Topic].

I am an educator teaching **Introduction to Psychology** to a seminar of **25 Freshmen in the College of Arts & Sciences**. Attached is an overview of the curriculum's key competencies. Generate 3 open-ended, reflective questions to facilitate an engaging group discussion. The questions should be focused on applying AI to research, synthesizing multi-modal information, simulating expert personas, and **the ethical implications of using AI to analyze human behavioral data**.

150+ top employers are using Google Career Certificates and Google courses to upskill their employees or hire talent



Meet Strategic Priorities with Google Career Certificates & AI Courses



- ✓ **Boost your curriculum with Google Career Certificates to improve student employability.** Join institutions like The University of Texas System by offering Google Career Certificates and Google AI Courses to students as a co-curricular offering or embedding them into existing for-credit courses with faculty.



- ✓ **Expand access to degree programs by granting credit for prior learning.** Google Career Certificates are recommended for up to 16 college credits by ACE®. Join schools like Northeastern and Howard Universities, which already applies credit toward degree programs.

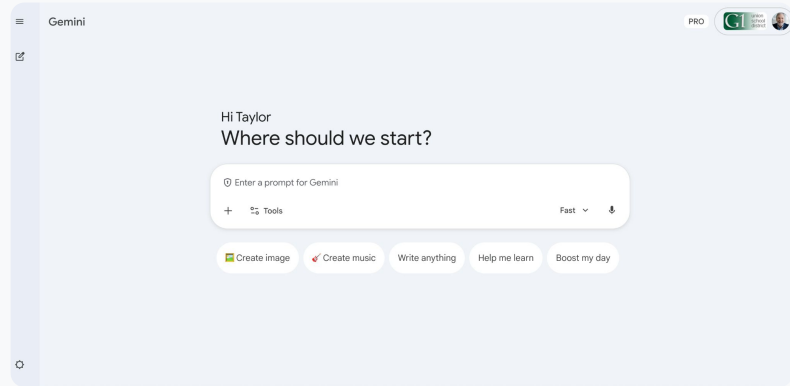


- ✓ **Develop an industry-specialized course to broaden access to specific job fields.** Join schools like the Columbia University Fu Foundation School of Engineering and Applied Science, which designed a construction industry-specific specialization around the Google Project Management Certificate.



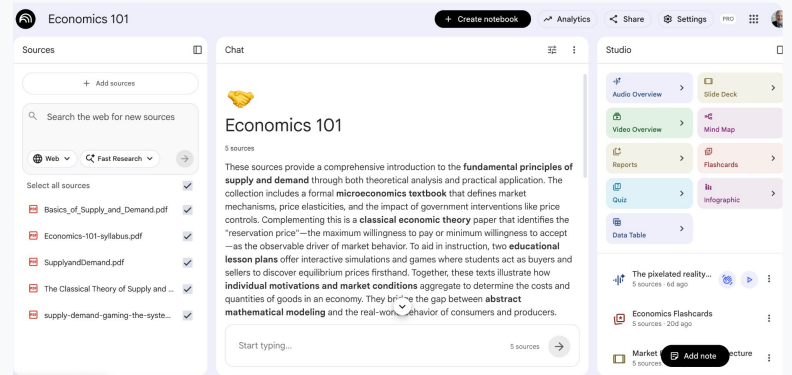
- ✓ **Bring Google Career Certificates to continuing and professional studies students.** Provide access to learners looking to upskill, like University of Colorado, Boulder is doing through their Career Services office.

Get started with Gemini for Education and NotebookLM, free of charge



Gemini for Education

Plan lessons, streamline administrative tasks, and enhance research at gemini.google.com



NotebookLM

Understand anything with AI that's grounded in your sources at notebooklm.google.com

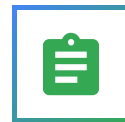
Imagine a world where there is



A **TA** for
every **educator**



A **tutor** for
every **learner**



An **assistant** for
every **education
leader**

When you go with Google, you get AI that is:



Free of charge



Powered by industry
leading models



Protected with
enterprise-grade
privacy and security



Leverages the only
full stack AI platform



Grounded in
Learning Science



Easy to deploy



Integrated with
your apps and data



Built boldly, but
responsibly

Your data stays private and secure

Gemini for Education and NotebookLM are covered under the [Google Workspace for Education Terms of Service](#).



Your **data is not used or human reviewed** to train models.



Supports compliance with GDPR, COPPA, FERPA, and more.



Google **does not use customer data for advertising**.



Customers own and control their data, not Google.



All customer data is **encrypted at rest and in transit by default**.

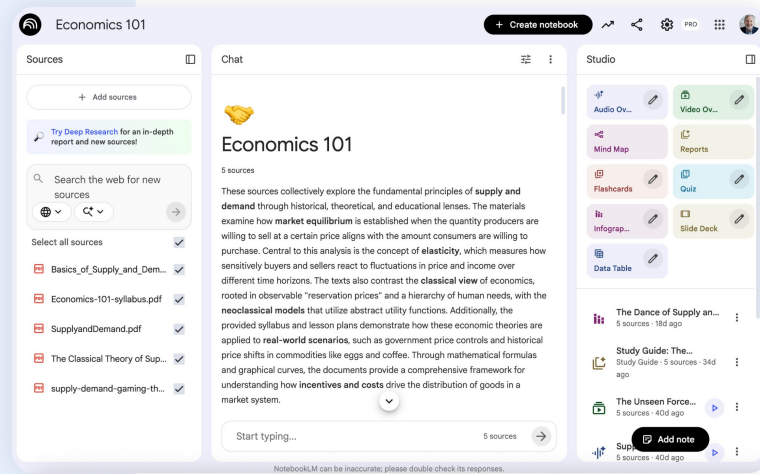


Your **data is not shared** with other users or organizations.



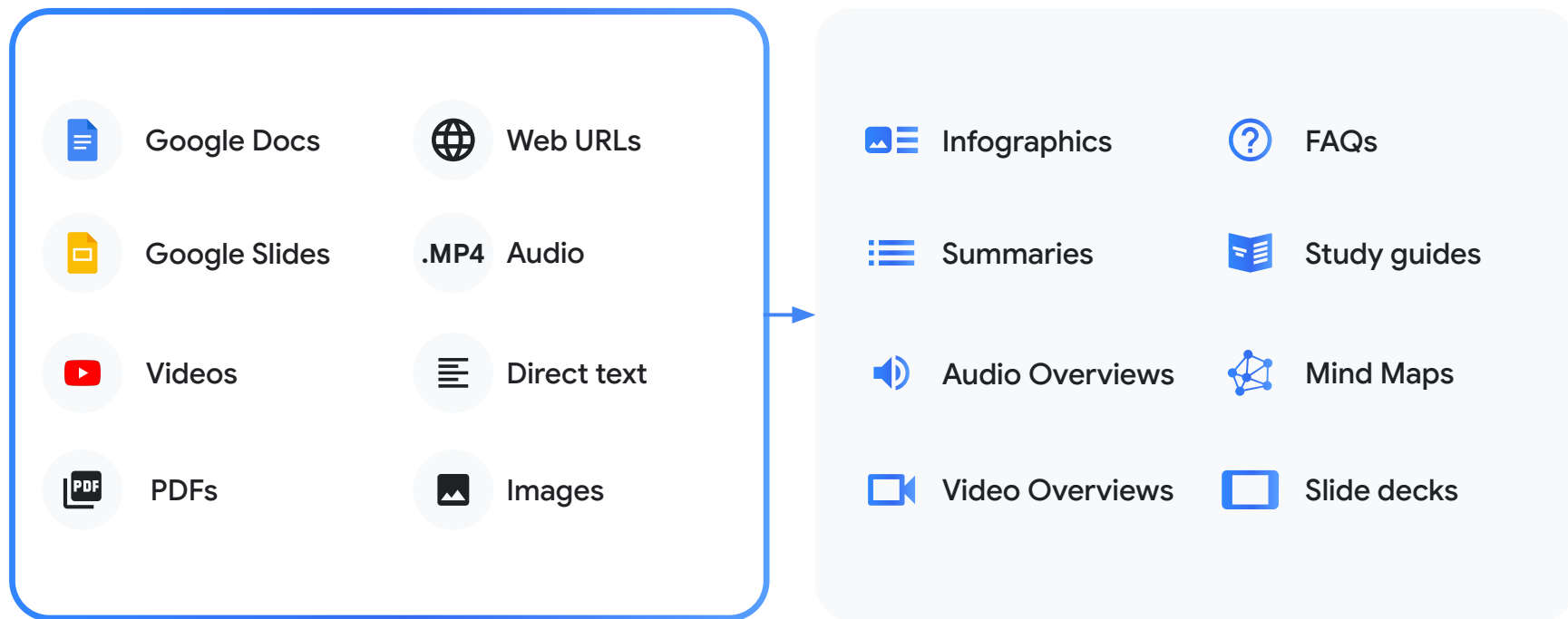
Understand anything with NotebookLM

NotebookLM is your personal AI-powered research and thinking partner, grounded only in the information you provide.

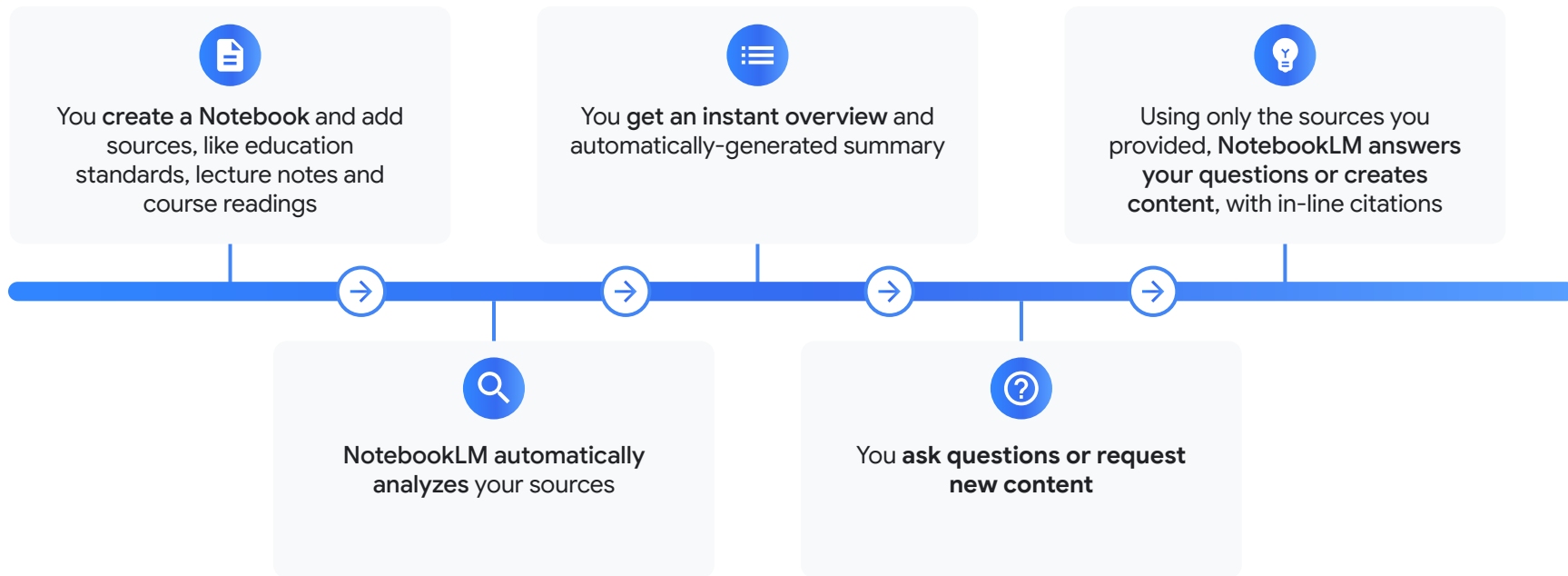


An expert on your trusted information

NotebookLM can turn your sources into study guides, podcast-style Audio Overviews, and more.



How does Google NotebookLM work?



Redesign a course from all your materials

Sources to upload for this notebook

- The current (old) syllabus
- Your lecture notes for all 14 weeks
- Two new textbooks you're considering
- The official Departmental CLO standards

Instructions

Analyze all my sources and propose a new 14-week syllabus that integrates the key themes from the new textbooks and aligns with the departmental CLOs.



Tip

After you get the new outline, ask it: "What are the 3 biggest gaps between my old lecture notes and the new textbooks?" or "Create a 'Week 1 Reading List' that pulls from all three texts."



Great for

Making the overwhelming task of a course redesign manageable. It synthesizes all your materials at once, letting you see gaps and opportunities in minutes, not days.

The screenshot displays the Google NotebookLM interface for a project titled "Revising the Psychology 101 Curriculum". The interface is divided into three main sections: Sources, Chat, and Studio.

- Sources:** A list of five sources is shown, all of which are selected (checked). The sources include "Official Course Learning Obj...", "PSYCH 101: Complete Lectur...", "PSYCH 101: Introduction to P...", "[Psych 101] New Textbook 1", and "[Psych 101] New Textbook 2".
- Chat:** A chat window displays the title "Revising the Psychology 101 Curriculum" and a summary of the sources. The summary states: "These sources provide a comprehensive look at the curriculum and content of an introductory General Psychology course (PSYCH 101), highlighting a significant shift in departmental focus over time. The **Official Course Learning Objectives (CLOs)** establish seven mandatory areas of study, including foundational concepts, research methods, and the biological basis of behavior, while specifically mandating an analysis of **sociocultural context** and modern diagnostic criteria like the **DSM-5-TR**. Supporting lecture notes and an older syllabus confirm that the historical course content, taught by Dr. A. Fleming, covered traditional topics like **Freudian psychoanalysis**, **Behaviorism** (Pavlov, Skinner), and classic social psychology experiments (Asch, Milgram), using the **DSM-IV framework**. However, internal memos dated October 2025 reveal the adoption of two new textbooks to align the course with the updated CLOs, focusing on **cognitive neuroscience** (CLO 3) and a **globalcultural perspective** including positive psychology (CLO 5), indicating a move away from the exclusively Western, older material." Below the chat is a text input field with a "Start typing..." placeholder and a "5 sources" indicator.
- Studio:** A sidebar on the right contains various tools for interacting with the notebook: "Audio Overview", "Video Overview", "Mind Map", "Reports", "Flashcards", and "Quiz". At the bottom of the Studio section, there is a message: "Studio output will be saved here. After adding sources, click to add Audio Overview, Study Guide, Mind Map, and more!" and an "Add note" button.

At the bottom of the screenshot, a small disclaimer reads: "NotebookLM can be inaccurate; please double check its responses."

Thank you



Q&A





The Commission on
INDEPENDENT
Colleges & Universities
in New York

Please complete the survey:

<https://forms.cloud.microsoft/r/X0h5qKJCRz>

THANK YOU!

